



AWEA OFFSHORE WINDPOWER CONFERENCE & EXHIBITION

October 22 - 23, 2019 | Boston, MA

Since our initial offshore event launch, 11 years ago in 2008, the AWEA Offshore WINDPOWER Conference has cultivated a dedicated and thriving global community of top developers and experts - making it the largest and most successful offshore wind event in the United States.

As a sponsor, you'll have opportunities to forge essential partnerships for new deals, showcase your company's products, services, and expertise, gain exposure to a large group of technical professionals, and connect with key decision makers and thought leaders.

Who attends?

- O&M Professionals
- Turbine Manufacturers
- Wind Project Operators
- Component Suppliers
- Safety Professionals
- Utilities
- Project Development Professionals
- Government Employees
- Advocacy Experts
- Consultants

All Offshore Sponsors will receive:

 Acknowledgement on the AWEA event page and a link to your website

 Acknowledgement in the printed program

 Acknowledgement during the opening session

 Prominent display of your logo throughout the meeting space

 Recognition as a sponsor on promotional materials

 Sponsor ribbons for your badge

**Recognition begins as soon as you commit to a sponsorship. Commit early and receive maximum exposure for your company.*

2018 by the numbers

1,000+
conference attendees

50+
exhibiting companies

19
countries represented

75%
high value rating

20+
segments present

37
states represented





AWEA OFFSHORE WINDPOWER CONFERENCE & EXHIBITION

Sponsorship Opportunities

Onsite Branding

Pens-Available

Your company logo branded on pens that will be distributed to attendees both at registration and in session rooms. **\$15,000**

Event Sponsorship-Available

Sponsorship includes branded recognition online, in the program guide, and on onsite signage. Sponsors will also receive attendee list. No limit to participation. **\$5,000**

Hotel Keycards-Available

Distribute room keycards with a branded graphic printed on one side of the keycard to all attendees at the main meeting hotel. **\$15,000**

Conference Badge-Available

Your company logo on all conference badges. **\$15,000**

SOLD

Badge Lanyards-Avanguard

Your company name and logo will hang around the neck of all attendees. Lanyards will be ordered by show management. **\$15,000**

Notepads-Available

Prominently place your logo on the official show notepads. Notepads will be ordered and shipped by show management. **\$15,000**

Videos-Available

Branded 30 second videos to be played during transitions between sessions or presentations of the sponsor's choice. **\$2,500**

Hotel Welcome Letter-Available

Each attendee will receive an official welcome letter upon check-in at the hotel. The letter will contain your logo and a welcome message from your organization. **\$5,000**

Technology

Internet-Available

Sponsorship includes recognition as the official internet sponsor. This opportunity includes logo recognition onsite, in the printed program, a customized password, and landing page. **\$20,000**

New! Online Agenda Advertisement-Available

Includes an online advertisement listed on the official event agenda page, and event sponsorship recognition. **\$7,000**

Registration Confirmation-Available

Your company logo on all registration confirmations messages. **\$10,000**

Event App/Attendee Engagement-Available

The mobile app is the number one resource for attendees during the conference as it includes the agenda, speaker bios, presentations, networking and more! Within the app is Sli.do, the attendee engagement tool used for polling and Q&A. This opportunity includes recognition throughout the app, Sli.do, and in the printed program. Your sponsorship also includes 1 push notification and 2 banner ads within the app. **\$15,000**





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Sponsorship Opportunities

Networking

SOLD

Networking Reception-Orsted

Sponsorship includes napkins branded with your company logo, recognition on signs at the reception and in the program guide. **\$15,000**

Breakfasts & Breaks-Available

Sponsorship includes napkins branded with your company logo, recognition on signs at the coffee stations, and in the program guide. **\$15,000**

Water Stations-Available

Branded recognition on signs at water stations and recognition in the program guide. **\$5,000**

Luncheon

Day 1 & 2: Available

Sponsorship includes napkins branded with your company logo, recognition on signs at lunch buffet, and in the program guide. **\$10,000/day**

Meeting Rooms-Available

Meet onsite for a seamless and private meeting experience with clients. Meeting room space is available at a daily rate. Limited space available.

\$700 (Exhibitors/Sponsors)

\$900 (Members) | \$1,200 (Nonmembers)

New! Fitness Class Meet-Up

(Sweat-working)-Available

Sponsor a hotel fitness class for attendees. **\$7,500**

Thought Leadership & Education

Welcome & Opening

General Session-Available

Includes the introduction of the keynote speaker, prominent signage, audio-visual presentation of logo and name, and speaking slot, if available. **\$25,000**

Sponsored Presentations-Available

Includes a presentation or session on the industry topic of your choice and a Q&A session. Opportunities contingent on availability and approval by AWEA conference program staff.

\$800 (Exhibitors/Sponsors)

\$1,550 (Members) | \$2,500 (Nonmembers)

Closing Session (Tentative)-Available

Opportunity includes prominent signage, audio-visual presentation of logo and name, and speaking slot, if available. **\$15,000**

New! Livestream & Post-Conference Recordings

Sponsor conference recordings that reach industry professionals and technicians unable to attend the conference. Includes branded recognition on the livestream, as well as on recordings available for download following the event, on signage, and in the program. **\$20,000**

To discuss these sponsorship opportunities or to customize a package,
contact Angela Bell at abell@awea.org or (202)383-2547.

