This fall, AWEA will head to Minneapolis, MN for the annual Wind Resource & Project Energy Assessment Conference. This conference is where leading owners, project developers, wind assessors, and siting professionals come together for a robust discussion about the current state of wind resource and assessment, and to network.

As a sponsor, you’ll have opportunities to forge essential partnerships for new deals, showcase your company’s products, services, and regional expertise, and connect with key decision makers and thought leaders.

**Who attends?**
- O&M Professionals
- Turbine Manufacturers
- Wind Project Operators
- Component Suppliers
- Safety Professionals
- Utilities
- Project Development Professionals
- Government Employees
- Advocacy Experts
- Consultants

**All Resource Assessment Sponsors will receive:**
- Acknowledgement on the AWEA event page and a link to your website
- Acknowledgement during the opening session
- Recognition as a sponsor on promotional materials
- Prominent display of your logo throughout the meeting space
- Sponsor ribbons for your badge

*Recognition begins as soon as you commit to a sponsorship. Commit early and receive maximum exposure for your company.*

**2019 by the numbers**

- 200+ conference attendees
- 70+ attending companies
- 13 countries represented
- 26 states represented
ONSITE BRANDING

Pens-Available
Your company logo branded on pens that will be distributed to attendees both at registration and in session rooms. $15,000

Event Sponsorship-Available
Sponsorship includes branded recognition online, in the program guide, and on onsite signage. Sponsors will also receive attendee list. No limit to participation. $2,500

Hotel Keycards-Available
Distribute room keycards with a branded graphic printed on one side of the keycard to all attendees at the main meeting hotel. $15,000

Conference Badge-Available
Your company logo on all conference badges. $15,000

Badge Lanyards-Available
Your company name and logo will hang around the neck of all attendees. Lanyards will be ordered by show management. $15,000

Notepads-Available
Prominently place your logo on the official show notepads. Notepads will be ordered and shipped by show management. $15,000

Hotel Welcome Letter-Available
Each attendee will receive an official welcome letter upon check-in at the hotel. The letter will contain your logo and a welcome message from your organization. $5,000

TECHNOLOGY

Internet-Available
Sponsorship includes recognition as the official internet sponsor. This opportunity includes logo recognition onsite, in the printed program, a customized password, and landing page. $20,000

Online Agenda Advertisement-Available
Includes an online advertisement listed on the official event agenda page, and event sponsorship recognition. $7,000

Registration Confirmation-Available
Your company logo on all registration confirmations messages. $10,000

Event App/Attendee Engagement-Available
The mobile app is the number one resource for attendees during the conference as it includes the agenda, speaker bios, presentations, networking and more! Within the app is Sli.do, the attendee engagement tool used for polling and Q&A. This opportunity includes recognition throughout the app, Sli.do, and in the printed program. Your sponsorship also includes 1 push notification and 2 banner ads within the app. $15,000
NETWORKING

Networking Reception-Available
Sponsorship includes napkins branded with your company logo, recognition on signs at the reception and in the program guide. $10,000

Breakfasts & Breaks-Available
Sponsorship includes napkins branded with your company logo, recognition on signs at the coffee stations, and in the program guide. $15,000

Water Stations-Available
Branded recognition on signs at water stations and recognition in the program guide. $5,000

Luncheon
Day 1 & 2: Available
Sponsorship includes napkins branded with your company logo, recognition on signs at lunch buffet, and in the program guide. $10,000/day

Meeting Rooms-Available
Meet onsite for a seamless and private meeting experience with clients. Meeting room space is available at a daily rate. Limited space available.
$700 (Exhibitors/Sponsors)
$900 (Members) | $1,200 (Nonmembers)

Fitness Class Meet-Up
(Sweat-working)-Available
Sponsor a hotel fitness class for attendees. $7,500

THOUGHT LEADERSHIP & EDUCATION

Welcome & Opening General Session-Available
Includes the introduction of the keynote speaker, prominent signage, audio-visual presentation of logo and name, and speaking slot, if available. $25,000

Post-Conference Recordings-Available
Sponsor conference recordings that reach industry professionals and technicians unable to attend the conference. Includes branded recognition on recordings available for download following the event, on signage, and in the program. $10,000

Conference Livestream-Available
Sponsor a conference livestream that reaches industry professionals and technicians unable to attend the conference. Includes branded recognition on the livestream, on signage, and in the program. $15,000

Closing Session (Tentative)-Available
Opportunity includes prominent signage, audio-visual presentation of logo and name, and speaking slot, if available. $15,000

To discuss these sponsorship opportunities or to customize a package, contact Wade Barton at wbarton@awea.org or (202)304-8150.