



1501 M St. NW, Suite 1000 | Washington, DC 20005

202.383.2500 phone | www.awea.org

Upcoming AWEA Events:

AWEA Wind Environmental Health & Safety Seminar

January 9 – 10, 2012 ▶ San Diego, CA

AWEA Wind Project Operations, Maintenance & Reliability Seminar

January 10 – 11, 2012 ▶ San Diego, CA

AWEA Wind Power on Capitol Hill

February 7 – 8, 2012 ▶ Washington, DC

AWEA Wind Project Siting Seminar

February 28 – 29, 2012 ▶ Las Vegas, NV

AWEA Regional Wind Energy Summit – Midwest

March 6 – 7, 2012 ▶ Chicago, IL

AWEA Wind Power Transmission Seminar

March 21 – 22, 2012 ▶ Indianapolis, IN

AWEA Wind Finance & Investment Seminar

April 12 – 13, 2012 ▶ New York, NY

AWEA WINDPOWER® Conference & Exhibition

June 3 – 6, 2012 ▶ Atlanta, GA

www.AWEA.org/events



February 28 – 29, 2012 ▶ Las Vegas, NV

Part of the AWEA Educational Series

AWEA Wind Project Siting Seminar

AWEA Wind Project Siting Seminar

February 28 – 29, 2012 ▶ Las Vegas, NV



Learn the Latest Developments in Wind Project Siting

Dive deep into key wind energy siting topics! The AWEA Wind Project Siting Seminar addresses the relationship between proposed wind development and potential impact on surrounding natural and human environments. Attend this essential event and explore issues related to wildlife interactions, sound and visual impacts, radar, cultural resources, wetlands, and stakeholder interests. Investigate the legal implications of wind projects, discuss alternative strategies to reduce environmental effects, and gain insight into successfully navigating the wind project siting process. Network and collaborate with fellow wind professionals, share successes and challenges, and take away additional tools and knowledge from this event that you can apply to your work directly after the seminar.

Why is this Seminar Important?

Siting is a vital step in the development process of a wind project, as it identifies and addresses potential risks early-on that can lead to costly delays and hurdles during the permitting process, through construction and operations. Using proper siting techniques, a developer can identify project risks and take the necessary steps to avoid them, increasing the probability of successfully completing the project on time and under budget. The siting process also helps to avoid wildlife and human environment impacts that can negatively affect long-term plant operations and revenue.

As the industry expands, less complex project locations are developed, making the siting process even more important. Public education is critical to both the project's and industry's success by reducing misinformation about wind energy and emphasizing the facts. Attend the AWEA Wind Project Siting Seminar to develop the necessary tools to be successful in developing projects and advocating for your project, company, and industry as a whole.

Topics Include:

- ▶ Lessons-learned and Looking Forward
- ▶ Community Involvement
- ▶ Sound & Visual Impacts
- ▶ Stakeholder Engagement
- ▶ Wildlife Interactions
- ▶ Regulatory Updates
- ▶ Updates on Emerging Siting Challenges
- ▶ Federal Aviation Administration (FAA) & Department of Defense (DoD) Processes
- ▶ Wind Turbine Guidelines & Federal Regulations
- ▶ New Siting Developments

NEW THIS YEAR! Siting 101 Pre-Conference WEBINAR

Now you can attend Siting 101 right from your office! If you are new to siting, permitting, or wildlife issues in the wind industry – OR if you just want to hone your knowledge of the fundamental issues – attend this webinar and learn about the development process of a wind energy project with a focus on the siting perspective. When the webinar is complete, you will be ready to apply your new knowledge, and maximize your information gain from the main seminar program.

Siting 101 topics include:

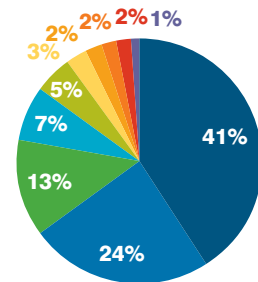
Phases of a Wind Farm | Working with State and Local Jurisdictions | Federal Permitting

Siting 101 Pre-Conference Webinar has a separate registration.

Please visit www.AWEAProjectSiting.org for more information.

Who Attends the AWEA Wind Project Siting Seminar?

2011 AWEA Wind Project Siting Workshop Demographics



- Consulting Company
- Project Developer/Operator
- Other Segments
- Legal Services
- Government/Advocacy
- Academic Institute / Non-Profit
- Turbine Manufacturer
- Construction
- Component Supplier
- Utility

All of the above-listed professionals, plus:

- ▶ Academic Institutions
- ▶ Component Suppliers
- ▶ Government Agencies
- ▶ Non-Profit Organizations

and others!

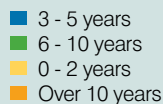
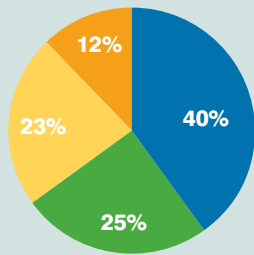
This event attracts a diverse group of professionals. Attendees from across the industry, not just those working in siting, participate. Almost everyone involved in wind projects can benefit from the education and networking at this event.

Don't miss this chance to meet, engage, and make valuable business connections with your wind project siting peers.



Revised Educational Programming

Length of Time in Industry



You may be surprised to learn that 37% of this event's 2011 attendees have been in the industry for 6 or more years (and 77% have been in the industry for 3 or more years).

Dedicated & Reliable Legislative Support

AWEA events offer a forum for sharing and examining the latest legislative and regulatory updates, ultimately ensuring the progress of wind energy. No other organization is uniquely dedicated to, or does more to support, the wind industry from a legislative and regulatory standpoint. Working in conjunction with members of Congress, state legislators, federal agencies, utility regulators, the media, and others, AWEA increases the presence of wind power in the U.S., delivers official and timely updates, and ensures that wind energy interests are addressed in relevant legislation and regulatory processes. Only AWEA employs an experienced policy team that utilizes a variety of grassroots programs, including WindPAC, AWEA's political action committee, to support the entire wind energy industry.

"...speakers were top quality presenters and very knowledgeable in the subjects they were covering... sessions were well-organized, and flowed from speaker to speaker. I was impressed with the overall quality - and I tend to be a critic, not an enthusiast. Well done, the best wind conference I've ever attended."

2011 AWEA Wind Project Siting Workshop Attendee

Based on the success of, and positive feedback from, last year's restructured educational program, the AWEA Wind Project Siting Seminar once again addresses the current issues of the wind energy business. By introducing new tracks with fresh and current topical focuses, and increased networking opportunities, this year's event is a must-add to your calendar.



2012 Wind Project Siting Program Co-Chairs

Todd Mattson

Director of Environmental Affairs, Element Power

Alyssa Edwards

Permitting Specialist, enXco - an EDF Energies Nouvelles Company

Network, Connect, Mingle, & Collaborate

Listen and learn about timely siting topics through our expert educational programming, but make sure to carve out time to meet and collaborate with other siting professionals. This seminar offers many networking opportunities to assist you in connecting with your peers, including:

Networking Reception

Exchange notes with your colleagues as you relax and decompress over drinks and hors d'oeuvres.

Interactive Lunch Discussion

Participate in structured networking opportunities during lunch where multiple break-out groups will meet for informal discussions.

Interactive Sessions

60-Minute Idea Exchange

Continue the conversation from the day's sessions with the 60-minute idea exchange! Meet and interact with seminar speakers and your fellow peers. Exchange lessons you learned and practical business applications.

Meet the Panelists

After listening to a session, how often do you have MORE questions than there is time for? This seminar gives you an additional opportunity to meet and query speakers following their presentations.

What's the Next Step?

This collaborative session allows attendees to discuss solutions and ways to apply lessons learned during the seminar.

Sessions are subject to change; please visit www.AWEAProjectSiting.org for the latest information.

The AWEA Siting Committee will hold its first meeting of 2012 at the AWEA Wind Project Siting Seminar, and we encourage all members to attend.

February 27 from 6pm - 8pm. Dinner will be provided.

Invitations and meeting agenda will be sent in advance of the seminar; if you are interested in attending, please contact John Anderson at janderson@awea.org or Rebecca Willard at rwillard@awea.org.

Register Online! www.AWEAProjectSiting.org

For the Greatest Savings
Register by **January 13th!**



“Networking opportunities were better than most workshops and conferences.”

– 2011 AWEA Wind Project Siting Workshop Attendee

Registration Options

Registration Type	Early Bird Discount by Jan. 13	Regular Price by Feb. 24	Onsite Price after Feb. 24
AWEA Business Member*	\$495	\$550	\$600
AWEA Advocate OR Non-Member	\$595	\$650	\$700
Government Agency	\$300	\$350	\$400
Full-Time Student/Faculty or Non-Profit**	\$225	\$275	\$325
Speaker/Moderator	\$150	\$150	\$150

*If you are unsure of your AWEA membership status, contact membership@awea.org or 202.383.2518.

** Non-Profit registrations require pre-approval by AWEA. Contact conference@awea.org for details.

For registration questions or general event inquiries, contact conference@awea.org or 202.383.2512.

Competitive Pricing: With AWEA events, you get the most comprehensive program at the best price. As the U.S. wind industry’s official trade association, AWEA keeps event costs reasonable so that you can get the most information at the least expense to you and your company.

Exhibiting/Sponsoring/Advertising: AWEA Seminars offer a more intimate exhibit environment than larger tradeshows, allowing for more effective product display, brand recognition, networking, and potential business transactions. Each year, the AWEA Wind Project Siting Seminar attracts approximately 300 wind industry professionals who share best practices and learn from others’ experiences. This networking-oriented atmosphere is the perfect place for your company to meet, develop relationships, and showcase your products and services. Book your exhibit space today!

New seminar exhibitor benefit! Commit to exhibiting at four or more seminars in 2012 and receive one free, full-color full page ad in the program guide of one of the events at which you are exhibiting.

2011 Project Siting Workshop exhibitors included the following quality companies: ATDI Inc. • Atmospheric Systems Corp. • Burns & McDonnell • Cardno Entrix • Environmental Solutions & Innovations, Inc • Flash Technology • GL Garrad Hassan • Normandeau Associates Inc • NRG Systems, Inc. • Polsinelli Shughart PC • SWCA • TWR Lighting, Inc. • Unimar, Inc. • Windpower Engineering Magazine

You must be an AWEA Business Member to exhibit; to learn more about exhibiting, sponsoring, AWEA, and/or AWEA membership, please contact Brandon Kopp at **202.383.2514**, or email exhibition@awea.org.

“Great that you improved the speakers to make the level more advanced and that you confronted controversial topics.” 2011 AWEA Wind Project Siting Workshop Attendee

Location & Accommodations

Rio All Suite Hotel & Casino
3700 W. Flamingo Road
Las Vegas, Nevada 89103

The Rio All-Suite Hotel and Casino Las Vegas is located near the Vegas Strip, with a free shuttle service. After the seminar, visit the casino, relax at the spa or one of four pools, or shop at the many stores. The Rio is also home to some of the best shows, and fabulous dining.

AWEA Rate

\$79.00 (single and double occupancy)
Plus applicable taxes

For Reservations

1-888-746-6955

(refer to group code SRAMW12)

or visit the event website

www.AWEAWindProjectSiting.org

to reserve online.

A limited number of discounted rooms have been arranged for seminar attendees. The discounted rate will be available while group rooms remain until February 6, 2012. Once the discounted rooms are sold out or after February 6 (whichever comes first), the hotel may continue to accept reservations at the discounted rate on a space-available basis; however, they could be at a higher prevailing room rate.

AWEA reinvests its events’ profits directly into the wind energy industry, unlike competing events that take profits out of the industry and put them into private company hands. With AWEA events, your dollars are used to promote federal and state wind energy policies, to support and grow your business, and advance the wind industry as a whole.

