

AWEA Seminars: Exhibition and Advertising Opportunities



AWEA Seminars offer a more intimate exhibition environment than larger tradeshow, allowing for more effective product display, brand recognition, networking, and potential business transactions. During session breaks and receptions, attendees mingle in the exhibit area, allowing for high traffic, high volume, and relaxed conversation. AWEA Seminars provide the opportunity to reach a targeted, receptive audience of attendees.

Exhibitions

**Exhibition Fees: \$2,600
Booth Reservation Includes:**

- ▶ 6' (2m) skirted table with two chairs
- ▶ Electricity
- ▶ Two complimentary seminar registrations. Individual discount codes will be sent to each exhibitor when registration for the event opens.
- ▶ Your company logo and contact information printed in the Program Guide
- ▶ Your company logo on signage at the event
- ▶ Your company website linked from the event website

Bringing A Booth?

(max. booth size 10 feet long) Yes No

Do You Need Power? Yes No

If you are established in the seminar market segment, then exhibiting at this event is a great way to reach your specific target market, increase brand recognition, and promote your company's products and services. If you're just entering the market, an exhibit could provide the perfect opportunity to launch into this segment and meet your future customers. Please contact Brandon Kopp at exhibition@awea.org or 202.383.2514 for more exhibitor information.

Advertising

In 2012, AWEA will be offering a new exhibitor benefit!

If you commit to exhibiting at four or more seminars in 2012, you will receive a free, full-color half-page advertisement in the program guide of each of the events at which you exhibit.

Full-color half-, and full-page advertising space is also available as a stand-alone item or package deal.

- ▶ Full-page (color) = \$2,000
- ▶ Half-page (color) = \$1,000

Bundle Pricing =

- ▶ Booth + Full-page Ad = \$4,100 (\$2,600 + \$1,500)
- ▶ Booth + Half-page Ad = \$3,350 (\$2,600 + \$750)

Full-page ads should be 7.5" x 10". Half-page ads should be 7.5" x 5". All artwork should be at least 300 dpi. Recommended formats are .eps, .jpg, and .tif.

Sponsorships

Sponsoring AWEA Seminars will generate the type of exposure you are looking for. Reach your target audience, promote your company and product, and leave a lasting impression. There are numerous levels of sponsorships available with AWEA, from single-item sponsorships to large-scale, multi-event sponsorships. Visit <http://sales.awea.org/sponsorship.cfm> to learn more.

You must be an AWEA Business Member to exhibit and/or sponsor. If you are not a member and want to learn more about AWEA and Membership, please visit www.awea.org/MemberCenter.



AWEA 2012 Seminar Exhibit Booth Reservation Form

Exhibitor Checklist

- Fill out the Exhibition Booth Reservation Form
- Include your payment
- Email to exhibition@awea.org or fax to 202.293.2567
- Email your logo in .jpg format, and your ad artwork of at least 300 dpi in .eps, .jpg, or .tif format to Brandon Kopp, exhibition@awea.org
- Register your staff once you receive complimentary and discounted pass codes

Primary Contact Information

The contact person listed below will be AWEA's internal exhibition booth contact for payment and/or other exhibition logistics.

Company Name	Company Website
Contact Name	Title
Address	
City and State / Province	Zip / Postal Code / Country
Phone	Fax
Email	

Company Profile Information

The information below will serve as your company profile and used for marketing purposes in promotional material pertaining to your company exhibiting at this AWEA event.

Exhibiting Company Name	
Contact Name	Title
Address	
City and State / Province	Zip / Postal Code / Country
Phone	Fax
Email	Website

Payment Information

- Check enclosed (in U.S. dollars, drawn on a U.S. bank, made payable to AWEA)
- Wire transfer – Contact Accounts Receivable at 202.383.2543
- Mastercard VISA American Express

Credit Card Number	Security Code*
Cardholder Name	Expiration Date

*3 or 4 digit number on back of card in the signature line, or for American Express, on front of card above the credit card number.

By signing this document, you agree to AWEA having the final determination of location and materials. Furthermore, you agree to abide by the exhibition rules of IAEE.

Signature	Date
Print Name	

Questions?

Email exhibition@awea.org Phone 202.383.2514 Web www.awea.org/events

Current Membership Status

- Corporate Utility
- Associate Academic

Please Note: Exhibiting companies must be Business Members of AWEA. Sharing an exhibit booth is not permitted. If you are unsure of your membership status, contact membership@awea.org or 202.383.2556

Events

AWEA Wind Environmental Health & Safety Seminar

January 9 – 10, 2012 ▶ San Diego, CA

- Booth for BOTH Environmental Health & Safety Workshop AND Wind Project Operations, Maintenance & Reliability Seminar (3 full days) - \$3,900
- Booth – \$2,600
- Full-page Ad with Booth – \$1,500
- Half-page Ad with Booth – \$750

AWEA Wind Project Operations, Maintenance & Reliability Seminar

January 10 – 11, 2012 ▶ San Diego, CA

- Booth for BOTH Environmental Health & Safety Workshop AND Wind Project Operations, Maintenance & Reliability Seminar (3 full days) - \$3,900
- Booth – \$2,600
- Full-page Ad with Booth – \$1,500
- Half-page Ad with Booth – \$750

AWEA Wind Project Siting Seminar

February 28 – 29, 2012 ▶ Las Vegas, NV

- Booth – \$2,600
- Full-page Ad with Booth – \$1,500
- Half-page Ad with Booth – \$750

AWEA Regional Wind Energy Summit – Midwest

March 6 – 7, 2012 ▶ Chicago, IL

- Booth – \$2,600
- Full-page Ad with Booth – \$1,500
- Half-page Ad with Booth – \$750

AWEA Wind Power Transmission Seminar

March 21 – 22, 2012 ▶ Indianapolis, IN

- Booth – \$2,600
- Full-page Ad with Booth – \$1,500
- Half-page Ad with Booth – \$750

